

TAG DER CLUBKULTUR

NEVER CONFORMING
EVER EVOLVING

CALL FOR ENTRIES FOR THE TAG DER CLUBKULTUR 2023

This year, the TAG DER CLUBKULTUR (Day of Club Culture) will once again honor 40 Berlin clubs and collectives with prizes of 10,000 euros each, initiated by the Clubcommission, the Berlin Senate Department for Culture and Community as well as the Musicboard Berlin.

Under this year's theme „Never Conforming - Ever Evolving“, Berlin clubs and collectives have the opportunity to apply for the TAG DER CLUBKULTUR award. During the week of October 3 - 8, 2023, the award winners and all involved clubs and collectives will organize events showcasing the numerous facets of Berlin's club culture, in the form of a festival taking place all over the city.

With the theme „Never Conforming - Ever Evolving,“ we would like to encourage applicants to engage deeply with the core of their cultural work. Whether dealing with rising costs, staff shortages, urban displacement processes, confronting experiences of discrimination, or developing measures for greater inclusion, Berlin's club culture continues to face numerous challenges as well as opportunities. Yet it shows the scene's strength of character and resilience to face these questions while continuing to experiment, to develop cultural spaces of encounter, and to look to the future with optimism. At the same time, this year's theme raises the question, to what extent adaptation is the right strategy to face permanent change. In certain situations, isn't non-conformist thinking and action perhaps even essential?

It is thus time to take stock: What makes up the core of club culture and how does it survive? What challenges does Berlin's club culture face, and what does it need to continue developing sustainable structures?

Crucial for the award is, among other criteria, an orientation towards this year's theme „Never Conforming - Ever Evolving“ and the thematic focal points derived from it: „Core“ (identity) as well as „Transformation“ (change). Applicants' previous engagement with these topics (especially in the past twelve months) plays a role, as does a clear vision of how applicants contribute to a transition to a socially, economically, and ecologically-sustainable club culture in Berlin.

As in prior years, certain overarching criteria will be taken into account when evaluating submissions. These criteria include aspects such as the artistic and programmatic profile of the applicants; the role of the club or collective for Berlin club culture; its approaches to awareness, diversity and anti-discrimination, sustainability, support for emerging artists, promotion of international exchange, and solidarity with workers and other cultural actors.

Clubs and collectives apply independently for the TAG DER CLUBKULTUR awards. Required application documents include a short introduction of the club or collective, a discussion of the above-mentioned thematic focal points and an event concept that can be carried out on one or more days within the TAG DER CLUBKULTUR week from October 3 - 8, 2023.

DATES

June 05	Applications open
June 14, 18h	1st Info Call for applicants
June 27, 18h	2nd Info Call for applicants
July 04	Applications close
September 7	Award ceremony
October 3 - 8	TAG DER CLUBKULTUR

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@tagderclubkultur