

# TAG DER CLUBKULTUR

NEVER CONFORMING  
EVER EVOLVING

## CONDITIONS OF PARTICIPATION TAG DER CLUBKULTUR 2023

### CALL FOR PARTICIPATION

You are a club or club cultural collective with a primary creative base in Berlin. You are committed to ensuring that the city's vibrant scene can continue to flourish and that people with different backgrounds and identities can find space for personal development and community. In recognition of your work, TAG DER CLUBKULTUR offers you the opportunity to win an award and the associated prize money of 10,000 euros.

### TARGET AUDIENCE

The call for proposals is aimed at club operators as well as club cultural collectives with no fixed space/venue.

The club or collective should have its own publicly-accessible program in Berlin and offer presentation and production opportunities, particularly for artists, organizers, curators, bookers, and other creators in club culture.

### AWARD OBJECTIVES

TAG DER CLUBKULTUR aims to honor the cultural commitment of clubs and collectives in Berlin thus far, and to recognize, preserve, promote and further develop a diverse, interdisciplinary, independent, and socially sustainable club culture in the city. The award is given to emerging and established clubs and collectives that actively shape Berlin's club culture. Actors from all genres and disciplines of club culture will be considered.

## **SELECTION PROCESS**

Timely and complete submission of all necessary application documents is essential for participation. You will receive confirmation when we have received your complete application documents. After the application deadline, each member of the Board of Trustees (Kuratorium) receives access to all submitted applications, reviews them and assigns individual scores based on the content-related eligibility criteria. Based on this review, the Board of Trustees then meets collectively to discuss and decide together on the recipients of the 40 awards. Award winners will be privately informed about their award before it is presented. Applicants who do not receive an award this year will also be informed. The official announcement of the 40 awardees will take place at the awards ceremony on September 7.

## **APPLICATION PERIOD**

The application period begins on June 5, 2023, and ends on July 4 at 11:59 p.m. Applications can be submitted, in German or English, via the digital application form at [www.tagderclubkultur.berlin](http://www.tagderclubkultur.berlin). During the application period, there will be two info calls where we will guide you through the application process and answer questions. Additionally, you can contact us at any time at [bewerbung@tagderclubkultur.berlin](mailto:bewerbung@tagderclubkultur.berlin).

## **BOARD OF TRUSTEES**

The Board of Trustees (Kuratorium) is composed of five members who bring different perspectives on Berlin club culture based on their expertise, experience and backgrounds. The Board of Trustees works independently and decides together on the awarding of prizes in a final Board of Trustees meeting. Up to 40 clubs and collectives will be honored on the basis of their work to date and awarded 10,000 euros each. Members of this year's Board of Trustees are: BLEACH, Gudrun Gut, Lolsnake, Smiley Baldwin and Yuko Asanuma.

## **EXCLUSION**

Members of the Board of Trustees (Kuratorium), and staff of the Clubcommission Berlin TAG DER CLUBKULTUR project team, the Berlin Senate Department for Culture and Social Cohesion, or the Musicboard Berlin are ineligible to apply. This also applies to their relatives. In cases of potential bias or conflicts of interest, members of the Board of Trustees must recuse themselves from any decisions on an award. The planning and execution of the TAG DER CLUBKULTUR awards is carried out exclusively by the designated project team of the Clubcommission Berlin office, and is independent from the Clubcommission board.

## **FORMAL ELIGIBILITY CRITERIA**

Only submissions that meet the following criteria will be accepted:

- Creative center based in Berlin
- In existence and active for at least one year
- Able to demonstrate continuous (programmatic) activity of your club or collective (Corona-related limitations will be considered by the Board of Trustees)
- Transparent, comprehensible presentation of the organizational structure
- Willingness to, if awarded, participate in communication and documentation around TAG DER CLUBKULTUR

The Board of Trustees' award decisions are based on the quality of the previous work, its significance for Berlin club culture, and evaluation of submitted application documents based on the content-related eligibility criteria.

## **CONTENT-RELATED ELIGIBILITY CRITERIA**

The Board of Trustees will evaluate submissions based on the following criteria:

- Artistic / programmatic profile (e.g. innovation, promotion of young talent, diversity ...)
- Establishment in the scene / significance for Berlin club culture (e.g. ecological, economic and social sustainability; diversity and inclusion; awareness and anti-discrimination; community building; solidarity with other actors; international dialogue ...)
- Written reflection on this year's thematic focus „Never Conforming - Ever Evolving“

## **APPLICATION DOCUMENTS**

### 1. Short introduction / presentation of artistic profile

Who are we? How long have we existed? What makes us unique? What do we stand for? How do we shape Berlin's club culture?

### 2. Never Conforming - Ever Evolving

Core (Identity) & Transformation (Change)

Your character, core values and willingness to develop innovative concepts form the core of your collective or club. They are of great importance for bringing about change in Berlin's club culture, especially in challenging times. Under this year's theme, you might consider the following questions, among others:

- What values are at the heart of what we do?
- What defines the people at the core of our club or collective?
- How do we create cohesion within the team and our community?
- How do we ensure our community has access to our events?
- What strategies help us handle crises?
- What challenges have we faced in the past 12 months?
- What developments (e.g. social, cultural, within club culture...) are we critical of?
- What alternative concepts have we developed for our club or collective? (e.g. training or workshop offers, exhibitions, renting of rooms, partnerships, etc.).
- How do we create cooperation with other clubs, collectives or branches of the culture sector?

### 3. Event program for the festival week for the DAY OF CLUB CULTURE between October 3 and 8, 2023.

Each club and collective is responsible for organizing its own program contribution to the DAY OF CLUB CULTURE between October 3 and 8, 2023, with complete freedom in the design and scope of your event. We ask you to set the entrance fees in such a way that access to the events is open to as many people as possible. We encourage applicants to plan events not only on October 3, but on other (or multiple) days of this time period, so that as few events as possible overlap. It is also possible for events to begin on the evening of October 2. Our team will work with all awardees to develop a schedule that takes your availability into account.

### 4. Description and proof of the organizational structure

In the presentation and proof of the organizational structure, the applicants as well as the recipients of the prize money must be clearly evident.

Are you a Verein, a GmbH, a UG or something else? How long have you been active in Berlin? Please submit proof of this as well as your organization's bank account information.

Please submit your entire application as a PDF. If videos or other non-text based content are part of the application, please link them there.

You have until 11:59 p.m. on July 4, 2023 to submit your application via the online form at [www.tagderclubkultur.berlin](http://www.tagderclubkultur.berlin). For reasons of equal treatment, late submissions will not be accepted.

Operators of clubs and collectives are eligible to apply as natural, authorized representatives of their organizations. This means that an individual authorized to represent the club/collective submits the application on the organization's behalf.

Further information and details can be found in the → [FAQs](#).

Please send any further questions about the application to [bewerbung@tagderclubkultur.berlin](mailto:bewerbung@tagderclubkultur.berlin)